

WE ARE HIRING

JOIN OUR AMAZING TEAM

SALES & MARKETING EXECUTIVE X 3

Applications are invited for the above position.

Responsible to the Airtime Account Sales Manager, the Key Result Areas of the Sales and Marketing Executive are shown hereunder:-

DUTIES:

- Selling and marketing content to potential markets.
- Selling and Marketing Airtime for the television station.
- Getting sponsorship for programming.
- Plan and coordinate services and work schedules with the Airtime Sales Account Manager.
- Formulate, direct and coordinate marketing activities and policies to promote the products and services.
- Experience in developing and managing client relationships.

PERSON SPECIFICATION:

- Candidates should have a Diploma or Degree in Marketing.
- 23+ years.
- 5 years' experience as a Sales & Marketing Executive in a broadcasting environment.
- Ability to travel and can attend events and conferences at short notice.
- Must be a member of a professional body i.e. MAZ.
- Be self-motivated and have a self driven sense of achievement.

Written applications clearly marked "**SALES AND MARKETING EXECUTIVE**" should be submitted with detailed Curriculum Vitae no later than **5th April 2024** to:-

The Advertiser Box DI6639686
c/o Herald House
Corner George Silundika &
Sam Nujoma Street, Harare

or email hresources@zimpapers.co.zw

