

## **The Sahwira International Plan:**

## **Bridging Miles and Hearts in Times of Loss**

In a world where distances can seem insurmountable, Nyaradzo Life Assurance Company has emerged as a beacon of hope and support for families facing the challenging task of bidding farewell to their loved ones across miles. With their specialized Sahwira International Plan (SIP) service, the insurance giant is revolutionizing the way families cope with loss and ensuring that the final journey of their dearly departed is dignified, cherished, and connected to their Zimbabwean roots.

Nyaradzo, a trusted name in the insurance industry, has been on a remarkable journey of growth, expanding its footprint regionally and globally. This expansion drive has seen the launch of offices in South Africa, Malawi, and the United Kingdom. The launching of SIP in 2018 was a pivotal moment that catapulted Nyaradzo's service reach to an astonishing 132 countries. This strategic expansion has allowed the Group to extend its commitment to preserving cultural traditions and providing essential support to families beyond Zimbabwe's borders.

The global pandemic brought about unprecedented challenges, with travel restrictions and health concerns making it even more challenging for families to be physically present with their loved ones during times of loss. In this context, the service has proven to be more vital than ever. SIP provided families with a lifeline, offering essential support when they needed it most.

"Preserving traditions is at the heart of SIP," says Patrick Mhuka, the General Manager of Nyaradzo Life Assurance. "We understand the significance of cultural rituals and ceremonies in Zimbabwe, and we want to ensure that our clients can continue these traditions, no matter where their loved ones may have passed away."

One of the unique selling points of the plan is its seamless repatriation process. When the final chapter of life unfolds, SIP becomes the guiding light for families, helping them navigate the complex logistics of bringing their loved ones back to Zimbabwe or their preferred resting place. This ensures that their final journey is marked by respect and love, rather than bureaucratic hurdles and delays.

"Our goal is to simplify the complex," explains Mhuka. "We want families to focus on remembering, grieving, and finding solace among family and friends. SIP takes care of the logistics so they can do just that."



SIP not only provides financial support but also enables families to come together in Zimbabwe to celebrate the lives of their loved ones. It's about more than just funeral cover; it's about creating an opportunity for families to find closure, comfort, and connection as they bid a heartfelt farewell.

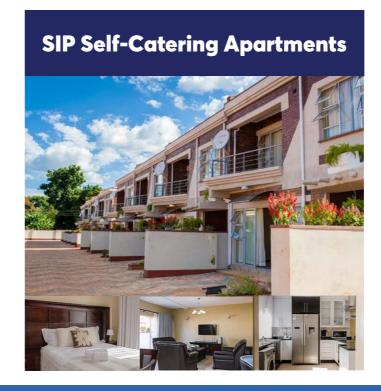
"Distance cannot extinguish the flames of remembrance," says Kennedy Sadziwa, Nyaradzo's International Business Manager. "With SIP, families can gather in Zimbabwe to bid farewell to their loved ones, finding solace and strength in the comforting embrace of their community."

In a world where distances can often feel overwhelming, SIP shines as a testament to the power of love, respect, and unity. Through this innovative offering, Nyaradzo are rewriting the script of how families cope with loss and ensuring that every individual's final journey is one of dignity, love, and a return to their Zimbabwean home.

"In times of sorrow, SIP becomes the bridge that spans continents, bringing families closer together and allowing them to say their goodbyes with love and reverence. We have created a service that bridges miles and hearts, proving that even in the face of loss, there is always a way to find peace and connection," says Sadziwa.

One of the most remarkable optional benefits of SIP is the provision of two return air tickets. In times of sorrow, the financial burden of international travel can add an extra layer of stress and difficulty for grieving families. With SIP, this burden is lifted. Families can be reunited, and loved ones can travel to be together when it matters the most.

"Imagine a scenario where a family member has passed away in a foreign land, leaving behind a heartbroken family scattered across the globe. SIP steps in to ensure that family members can come together to mourn their loss and celebrate the life of their loved one. These return air tickets not only ease the financial strain but also facilitate the emotional healing process by enabling families to be physically present with each other," explains Sadziwa.





Another invaluable benefit of SIP is the provision of accommodation in Zimbabwe for 7 days. This isn't just any accommodation; it's a fully furnished, self-catering two-bedroomed apartment. In times of loss, practical matters such as accommodation can often be overlooked amidst the emotional turmoil. SIP recognizes this and steps in to provide a comfortable and homely space for grieving families.

The apartment serves as a sanctuary for families who may be returning to Zimbabwe after a long absence or visiting for the first time. It offers a place where they can regroup, find solace, and gather their strength. This thoughtful gesture ensures that families have a secure and nurturing environment in which to begin the healing process and make the necessary arrangements.

In addition to airfare and accommodation, SIP also offers the use of an all-terrain double-cab vehicle in Zimbabwe for 7 days. This benefit is not just about convenience; it's about empowerment. Navigating an unfamiliar place during such a sensitive time can be overwhelming, but SIP ensures that families have the means to move around and make arrangements with ease.

Whether it's attending memorial services, visiting ancestral homes, or making logistical arrangements for the funeral, having a reliable vehicle at their disposal allows families to focus on what truly matters: paying their respects and finding closure. It eliminates the stress of transportation and empowers families to move forward with grace and dignity.

"As the world continues to grapple with the effects of the pandemic, SIP remains a beacon of hope and support for families, proving that compassion knows no borders and that even in the most challenging times, love and unity can prevail," says Mhuka. "SIP bridges the gap, bringing families closer together and allowing them to say their goodbyes with love and reverence. It's a testament to the power of compassion, unity, and support, proving that even in the face of loss, there is always a way to find peace and connection."

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