Great holiday destinations in Zimbabwe
The true origins of Black Friday
Hello

Just like everyone dreams of writing a book, the book, most of us dream of starting the next biggest business. Few of us ever do. But if you have passed the dream stage and are moving on to actualisation, we have a few tips to help you navigate. Hope to see you at Mukuvisi Market. A great place to pick up quality local products and fresh produce.

Sports is a place for glory, fame and fortune. And also for big losers. This week we found 10 of the shortest serving managers.

Ever wondered how Black Friday began? Read on.

Terrible images on the news currently. We have been painted a bright red prohibitory alert along with other nations in our corner of Africa because of the Covid-19 virus variant confirmed in neighbouring South Africa and Botswana.

I am not a pessimist, but right now things are not looking good. With the interaction within the region, it is likely just a short time before the variant is confirmed in Zimbabwe. And with the festive season upon us and all the resultant movements, our stats will be going haywire over the next few weeks.

But does that mean we should be despondent and brace for another lockdown? I don’t think so. The time to panic over Covid-19 is long past.

With a little boldness and the decision to think out of the box instead we should do okay. Instead of waiting for guidelines from people who are also trying to figure this whole thing out, as Zimbabwe we need to take initiative and create solutions that fit our condition.

Although they say the new variant is highly infectious and that possibly existing vaccines have no effect on it, that is no reason for us not to get the maximum numbers vaccinated. So we need an effective vaccination drive right now so that all the millions of stocks are utilised and we get more if needed.

During the third wave hospital beds became a precious commodity. So we need to plan for that eventuality. We have a lot of infrastructure that can quickly be turned into field hospitals.

Churches, unused factory buildings etc. All these can quickly be equipped to deal with simple non-emergency medical cases that need hospitalisation. That way we would multiply our hospitalisation capacity almost overnight.

They can also be used as isolation centres for non-emergency Covid-19 cases to curb spread. But this will only work if we ramp up our testing especially at entry points into the country.

Till next week, play your part in preventing the spread of the virus.

Monica

Split Meters

LANDLORDS & TENANTS reduce your bills and solve Your ZESA Sharing Problems By Installing an Electricity SPLIT METER for

- Borehole
- Cottage
- Shared rooms
- Business Complex
- Single phase split meter $90
- 3Phase split meter $270

Contact Wendy +263774738169
+263714850712, Email:- wendyzonge@yahoo.co.uk
Facebook page:- Electricity split meters with Wendy

EDITOR'S NOTE

Percy Nhara: +263 772 113 605
Rutendo Mutangabende: +263 776 284 916
Leon Kondowe: +263 733 100 191
ASIP Accelerator Program 2022 for Start-ups in Africa [Funding Available]

ASIP Accelerator Program 2022 for Start-ups in Africa: The ASIP Accelerator is now actively seeking a select group of leading corporate innovators to join the consortium. The ASIP Accelerator Program is powered by Start-upsbootcamp Afritech provides a unique opportunity to bring start-ups innovation to African entrepreneurs.

The ASIP Accelerator Program is looking for next generation of African start-ups disrupting industry sectors including Fintech, InsureTech, AgricTech, eCommerce, Digital Health and CleanTech.

Program Sponsor(s): Start-upsbootcamp AfriTech
Program Worth: See Program benefits (below)
Eligible Area: African Tech Ecosystem
Nationality: Africans

ASIP Accelerator Program 2022 | DETAILS
Start-ups boot camp AfriTech was launched in 2017 as the first multi corporate-backed pan-African start-ups accelerator. We run world class accelerator programmes, working with some of the most disruptive start-ups on the continent. We provide access to our global network of corporate partners, investors and mentors. We are looking for the next generation of African start-ups disrupting industry sectors including FinTech, InsureTech, AgriTech, eCommerce, Digital Health, and CleanTech. Backed by anchor partner Telecel Group, the program is ideal for start-ups with a mobile tech focus. Additional corporate partners are lining up to engage with start-ups through pilots and Proof of Concepts projects that can open the doors for longer term commercial agreements.

Eligibility Criteria
To be eligible for the ASIP Accelerator Program 2022, applicants must meet the following criteria:

- Must be an African start-up with interest in the African Tech ecosystem.
- Must be available to participate in the 3-month ASIP Accelerator program.

Program Benefits
- An intensive 3-month program to support entrepreneurs scale their business.
- Expert-led master class sessions.
- Corporate partnership opportunities.
- Unmatched access to a global network of mentors, corporate partners, industry experts and alumni.
- Co-working space
- €15,000 in cash per team to cover living expenses during the program.
- Perks and discounts
- Alumni Growth Program

Application Procedures
How-to-Apply:
Interested applicants for the ASIP Accelerator Program 2022 are to apply online before the application deadline.

Application Deadline:
January 28, 2022
Visit the Official Website for Further Details.
scholarshipmag.com
Mukuvisi Christmas Market

Fresh produce, food, local crafts & Christmas gifts. Lots of entertainment like pony rides, mbira & Fr Christmas. Please come along & support your local communities.

5 December | Free Entry | 9AM - 4PM

For more info whatsapp 0772355634

Mukuvisi Woodlands, Cnr Glenara Sth/Hillside Rd Ext.
What’s the Real History of Black Friday?

The retail bonanza known as Black Friday is now an integral part of many Thanksgiving celebrations, but this holiday tradition has darker roots than you might imagine. The first recorded use of the term “Black Friday” was applied not to post-Thanksgiving holiday shopping but to financial crisis: specifically, the crash of the U.S. gold market on September 24, 1869. Two notoriously ruthless Wall Street financiers, Jay Gould and Jim Fisk, worked together to buy up as much as they could of the nation’s gold, hoping to drive the price sky-high and sell it for astonishing profits. On that Friday in September, the conspiracy finally unravelled, sending the stock market into free-fall and bankrupting everyone from Wall Street barons to farmers.

The most commonly repeated story behind the Thanksgiving shopping-related Black Friday tradition links it to retailers. As the story goes, after an entire year of operating at a loss (“in the red”) stores would supposedly earn a profit (“went into the black”) on the day after Thanksgiving, because holiday shoppers blew so much money on discounted merchandise. Though it’s true that retail companies used to record losses in red and profits in black when doing their accounting, this version of Black Friday’s origin is the officially sanctioned—but inaccurate—story behind the tradition.

In recent years, another myth has surfaced that gives a particularly ugly twist to the tradition, claiming that back in the 1800s Southern plantation owners could buy enslaved workers at a discount on the day after Thanksgiving. Though this version of Black Friday’s roots has understandably led some to call for a boycott of the retail holiday, it has no basis in fact.

The real history behind Black Friday, however, is not as sunny as retailers might have you believe. Back in the 1950s, police in the city of Philadelphia used the term to describe the chaos that ensued on the day after Thanksgiving, when hordes of suburban shoppers and tourists flooded into the city in advance of the big Army-Navy football game held on that Saturday every year. Not only would Philly cops not be able to take the day off, but they would have to work extra-long shifts dealing with the additional crowds and traffic. Shoplifters would also take advantage of the bedlam in stores to make off with merchandise, adding to the law enforcement headache.

By 1961, “Black Friday” had caught on in Philadelphia, to the extent that the city’s merchants and boosters tried unsuccessfully to change it to “Big Friday” in order to remove the negative connotations. The term didn’t spread to the rest of the country until much later, however, and as recently as 1985 it wasn’t in common use nationwide. Sometime in the late 1980s, however, retailers found a way to reinvent Black Friday and turn it into something that reflected positively, rather than negatively, on them and their customers. The result was the “red to black” concept of the holiday mentioned earlier, and the notion that the day after Thanksgiving marked the occasion when America’s stores finally turned a profit.

The Black Friday story stuck, and pretty soon the term’s darker roots in Philadelphia were largely forgotten. Since then, the one-day sales bonanza has morphed into a four-day event, and spawned other “retail holidays” such as Small Business Saturday/Sunday and Cyber Monday. Stores started opening earlier and earlier on that Friday, and now the most dedicated shoppers can head out right after their Thanksgiving meal. -history.com
Car Hire

- chauffeur Driven
- City Tours
- Airport Transfers

Daily Rates Start From $30

Toyota Hilux
Honda Fit
Toyota Quantum

282 Herbert Chitepo Avenue
Harare, Zimbabwe

0715452064 | 0717406717
+263 242 708 042

sales@clickdrive.co.zw
www.clickdrive.co.zw
It's that time of the year again. The time when we start thinking about how we are going to enjoy the festive season, who we hope to spend time with and, probably the most complex question, where we want to go. I was asked the other day where I would like to travel to over the holidays, and I found myself actually stuck, going over all these destinations and unable to pick one. Maybe it was because they are all wonderful, or maybe it's just my indecisive character flaw playing up again, who knows? If there are people like me out there who are struggling to decide on a holiday destination, I hope this article makes your life a little simpler.

Zimbabwe is undeniably beautiful and a tourist’s dream, whether you are road tripping, backpacking or jet setting, there is an over abundant list of places to go, most of them famous and some hidden gems.

**Victoria Falls**

We start with the most famous on our list. One of the sites that puts Zim on the map and has thousands crossing into our borders for a chance to see the breath-taking cascade. As a tourist town Vic Falls not only welcomes you but draws you in and immerses you in a constant feel good high. With boat cruises, game viewing, cultural engagements, stunning golf courses, beautiful hotels and a little R&R, you will not be short of activity.

They say, if you see the rainbow which forms with the gorge then you can make a wish, with arms spread wide, beneath the shower of the mighty Zambezi River.

Ok, so I just made that up, but wouldn't it be cool seeing a bunch of people spreading soaked arms in the waterfall's spray with eyes closed believing in the magic of Africa.

**Hwange National Park**

From the thick, wet greenery of Vic Falls we take a journey into the Savannah, where the safari is the name of the game. If you are into wildlife and the idea of an undisturbed animal kingdom is your cup of tea then Hwange could be an option for your destination. There is something purely heart activating about driving into the wild in the back of an open truck as you actively search for wild animals. It may sound crazy to those that have never been but it is an unforgettable experience, when you lock eyes with a beast in its habitat and simply respect each other enough to leave each other alone.

Hwange offers one of the best environments to disconnect and become one with the earth. The animals can be adorable, especially the little ones, please resist the urge to touch, feed, play or taunt them and always check in with your tour guides.
Great holiday destinations in Zimbabwe

Lynn Murahwa

Kariba

Besides holding the title for the largest man-made reservoir, Kariba has many charms. I find it to be an enjoyable road trip destination, simply because of the scenery as you descend towards the lake and for a chance to spot the camouflaged elephants. It is for that reason that I personally would not encourage night driving in the area.

Kariba is a mythical place of legend, a historical gem and lately an ideal party destination. It has some of the most beautiful sunsets and birdlife.

Domboshava

Have you ever wanted to test your limits? To scale up to the highest point and breathe in the fresh and sweaty air of victory? Domboshava is a beautiful rocky land, offering the chance to feel like an African Indiana Jones. Alright, so the climb is not that serious but you should be careful regardless.

The great thing is that most of the areas which have been deemed safe for climbing have marking on them, showing visitors the safer routes to take. It is a great activity for groups and also offer a rich historical experience as the area is covered in ancient rock paintings and dwellings.

Reaching the summit is a rewarding moment, as you realise how far you have come and just how fun the trip down promises to be. Choose Domboshava for a fun day trip with friends, family and a cooler box.

Paradise Pools Campsite

Here is a little gem that is located just a short two hour drive away from the Capital Harare, in Bindura. It offers another great day trip experience with activities that will refresh your soul.

The area is serene and instantly transports you to an oasis. This is a great place to go with a group of people because of the many activities offers. There are ready braai areas, where all you have to do is light the fire and place your select cuts. If you are a fisherman at heart, bring a pole and enjoy the designated fishing areas, or buy fresh fish from the locals (supporting small enterprises).

There are many pools in the area where is you are a water baby who can take a dip and let the cooing waters sooth away the stresses of everyday life. We cannot forget about the views, best seen from an exhilarating (long) hike to the top of Arcadia Dam, but so worth it.

These are just a few picks of what Zimbabwe has to offer. I will keep mulling my destination of choice but I hope our list has given you an idea of where you may like to journey to.
Thinking of starting a side hustle?

Starting a business requires a lot of work. We're not looking to scare you away from entrepreneurship. We just want to keep things realistic, while telling you that it is 100% possible to start your own business. It's going to take time, effort, and potentially a few setbacks, but you can do it.

**How to start a business**

It can be difficult to know the right steps to take. But that's ok. Starting your own venture is all about trial and error. But rather than being overwhelmed by all the decisions and tasks you have at hand, there are steps you can take to kick-start the development of your business.

**Determine if entrepreneurship is what you want**

Before diving into the details of your potential business, it's best to take stock of yourself.

- Why do you want to start a business?
- What are your skills?
- Do you want to provide a service or a product?
- What do you like to do?
- How much capital do you have to risk?
- Will it be a full-time or a part-time venture?

**Refine your idea**

Once you know why you want to start a business, it's time to find and develop your idea. More than likely, you already have something in mind after going through your self-assessment. Now it's not enough to just think you have a good idea and run with it. You need to validate that there is a need. You also need to start addressing whether this idea is sustainable or not.

**Conduct market research**

Once you decide on a business that fits your goals and lifestyle, it's time to evaluate your idea. Who will buy your product or service? Who will your competitors be? To determine how attractive your prospective market really is, we suggest doing a market analysis.

- Send out surveys
- Join forums and social media groups
- Run ads
- Sell pre-orders

**Write your business plan**

Whether you will be seeking outside financing or funding it yourself, a business plan is a necessity. In the simplest terms, a business plan is a roadmap—something you will use to help you chart your progress and that will outline the things you need to do in order to reach your goals. We will go more in detail on business plans in next week's edition.

**Pick your business location**

If your business is online and you won't need a storefront, you're probably looking at building virtual store. Maybe you'll be able to work out of a home office or a co-working space instead of renting or buying office space. But if your business needs a dedicated brick and mortar location, there are many considerations.

- Price
- Visibility
- Access to parking or public transportation
- Distribution of competitors

**Prepare for growth**

Whether you're starting your first or your third business, expect to make mistakes. This is natural and as long as you learn from them, also beneficial. The best thing you can do to take advantage of any mistakes is set up review processes to help you make decisions.
In any normal profession, boasting several recent sackings on your CV would make you extraordinarily unemployable. Not so in the world of professional football management, where terminations and exits by "mutual consent" are par for the course. According to the League Managers' Association, more than half of all English managers have been in their job less than a year and the average tenure of a Premier League manager is 1.7 years—a figure positively skewed by the 18-season reign of Arsene Wenger.

On Tuesday, David Moyes joined the ranks of managers who have been shown the exit door in quick time as Manchester United called time on his tenure.

This is certainly not the shortest stint of all time, and here are 10 of the very briefest tenures from the beautiful game...

10. Paul Hart
Duration: 5 games (28 days)

When Jim Magilton was sacked by QPR in December 2009, Paul Hart was offered his first managerial role in two-and-a-half years. The former Leeds defender fell out with Adel Taarabt and won only one of his five games in charge before Flavio Briatore cut him loose. He was last seen managing Swindon but hasn't worked since he was sacked in April 2011.

9. Serse Cosmi
Duration: 4 games (34 days)

There are few jobs with less security than that of Palermo manager. Eccentric club president Maurizio Zamparini has made no fewer than 18 managerial changes since 2007, and Serse Cosmi was a victim of his fickleness in 2011. The hat-loving coach was given only four games in charge, during which he managed to beat Milan. Yet a 4-0 loss to Sicilian rivals Catania earned him the Italian equivalent of a P45. Upon his departure, Delio Rossi—the man whom Cosmi replaced—was rehired, but he only made it until the end of the season.

8. Micky Adams
Duration: 3 games (13 days)

Micky Adams managed no less than three different clubs in the 1997-98 season. After getting sacked by Fulham in September, he joined Swansea, where he spent a whopping 13 days before deciding to leave Wales. In that period, he oversaw three matches, all of which ended in defeat. In 1999, Adams bettered his short tenure record by becoming Nottingham Forest manager for a single match. It was, however, a caretaker position, so it doesn't count.

7. Kevin Cullis
Duration: 1.5 games (7 days)

A few seasons before the aforementioned Micky Adams made his cameo appearance at Swansea, the relatively unknown Kevin Cullis was given the job. (He is so unknown that we don't even have a picture!) Cullis lasted two games in the 1995-96 season before he was ousted, with the second match being a 4-0 defeat at the hands of Blackpool. A book written about Blackpool actually claims Cullis only lasted half of that second game as his players ignored him and took control of things themselves. Cullis has not managed again and has since been to prison twice on separate counts of fraud.
6. John Toshack  
**Duration:** 1 game (41 days)  
John Toshack scored 13 goals for Wales in 40 appearances, so his appointment as national team boss in 1994 was welcomed. However, the former Liverpool star spent only 41 days in the hot seat, in which he presided over one game: a 3-1 loss to Norway that saw him booed off the field. Despite this hiccup, Toshack was reappointed 10 years later and managed to stay in the role for six years.

5. Jorg Berger  
**Duration:** 1 game (5 days)  
Jorg Berger held 21 different managerial positions in Germany in a 39-year career. His final contract was given by Arminia Bielefeld, who brought him in on 18 May 2009 to try to help the club avoid relegation from the Bundesliga with only one game left to play. The final game in which he had to prove himself was against Hannover. It was a 2-2 draw, Bielefeld were sent down and he was subsequently shown the door. Sadly, it was his final game in management, as he died a year later.

4. Luigi Del Neri  
**Duration:** 0 games (36 days)  
Luigi Del Neri earned a solid reputation in European football for bringing Chievo from Serie B obscurity to Serie A contention. In July 2004, he was announced as Jose Mourinho’s replacement at Porto. But Del Neri was sacked before the season began, with club president Jorge Pinto da Costa blaming his poor “time-keeping” after he missed a training session. This wasn't the Italian coach’s first instance of being sacked before the season started: In 1998, Empoli let him go under similar circumstances.

3. Martin Ling  
**Duration:** 0 games (9 days)  
Martin Ling was given the manager’s job at non-league Cambridge in July 2009, but before a ball had even been kicked that season, he resigned due to “irreconcilable differences” with club chairman George Rolls. However, Rolls left his role at the club shortly after, at which point Ling agreed to come back. He became manager once again just 16 days after his initial appointment and stayed for one-and-a-half seasons.

2. Dave Bassett  
**Duration:** 0 games (4 days)  
Dave “Harry” Bassett will forever be admired by Wimbledon fans for bringing the tiny South London side from the fourth tier all the way up to the top flight in the 1980s. But midway through his stint with the Dons, in June 1984, Harry left to join Crystal Palace. After four days, however, he changed his mind and came back to Wimbledon. “I gave it some serious thought, but in the end it just did not feel right. We have unfinished business, and I didn’t really want to leave here,” he said.

1. Leroy Rosenior  
**Duration:** 0 games (10 minutes!)  
The record for the shortest ever managerial tenure is going to take some beating. Leroy Rosenior managed Torquay United between 2002 and 2006, leading them to a League One promotion. On 17 May 2007, the former West Ham striker was reappointed following the dismissal of Keith Curle. However, just 10 minutes after the announcement of his rehiring was made, the club were taken over by a consortium who sacked him and appointed former Torquay player Paul Buckle instead.

The former West Ham striker was reappointed following the dismissal of Keith Curle. However, just 10 minutes after the announcement of his rehiring was made, the club were taken over by a consortium who sacked him and appointed former Torquay player Paul Buckle instead.

At the time, Rosenior was a very good sport about it, telling the Mirror: "It was a shock but we had a good laugh about it. Obviously, they thought I'd done a fantastic job after 10 minutes and let me go. They are going to sort me out a little bit of a compensation.”
You heard the rumour going around about butter? Never mind, I shouldn’t spread it.
Marvel Studios has brought us another character to add into the Cinematic Universe, Shang-Chi. In this film we are introduced to what looks like a future Avenger with a heart-warming background. Shang-Chi is a teenager trying to break free from his family and stand on his own when he is pulled back into the world of the legendary Ten Rings, led by his father, Wenwu played by Tony Leung.

The movie is told like a beautiful tale of romance, power, identity and dealing with grief. Where the title character is expected to be the main focus, we rather found ourselves gravitating towards the character of his father, Wenwu. Quite simply, he was just more interesting and the story seemed to revolve around him more. This is not new to Marvel, to have the actual movie not be about the title character, we see this in titles like Black Panther where Killmonger stole the show.

Shang-Chi is presented as the typical hero and although he is undeniably fun to watch, especially his martial arts skills, it is Wenwu who draws you in.

After watching all the MCU movies to date, I must say that Wenwu is one of the best developed characters. He is charismatic, driven, scary, warm, harsh and gentle, I mean he is a beautifully complex character with very clear motives from the go. At this point I'm rooting for a solo movie here.

We also get to see the beautiful Michelle Yeoh who is always great on screen and Awkwafina who is in pretty much everything these days but she brings her usual humour, which was nice but not necessary.

Where the movie ends leaves one wondering about the future but more interested in the history. This is a fun movie for the whole family but if you haven't yet, you may want to watch Doctor Strange before this one.