



## Zimbabwe Newspapers Website International Advertisement Rates:

Advertisement Size	SKYSCRAPER LEFT		MIDDLE BUTTONS (5)		TOP BANNER		TOP RIGHT EAR		RIGHT BUTTON 1		LOWER RIGHT (3)	
	160 x 600		611 x 111		700 x 115		270 x 115		258 X 300		258 X 300	
PAGE	rate excl VAT	rate incl VAT	rate excl VAT	rate incl VAT	rate excl VAT	rate incl VAT	rate excl VAT	rate incl VAT	rate excl VAT	rate incl VAT	rate excl VAT	rate incl VAT
Home	17.39	20.00	12.17	14.00	17.39	20.00	8.70	10.00	8.70	10.00	8.70	10.00
Inside Pages												
Local News	8.70	10.00	8.70	10.00	8.70	10.00	5.22	6.00	5.22	6.00	5.22	6.00
Sport	8.70	10.00	8.70	10.00	8.70	10.00	5.22	6.00	5.22	6.00	5.22	6.00
Business	8.70	10.00	8.70	10.00	8.70	10.00	5.22	6.00	5.22	6.00	5.22	6.00
Opinion & Analysis	8.70	10.00	8.70	10.00	8.70	10.00	5.22	6.00	5.22	6.00	5.22	6.00
Foreign	8.70	10.00	8.70	10.00	8.70	10.00	5.22	6.00	5.22	6.00	5.22	6.00
Health News	8.70	10.00	8.70	10.00	8.70	10.00	5.22	6.00	5.22	6.00	5.22	6.00
Letters to the Editor	8.70	10.00	8.70	10.00	8.70	10.00	5.22	6.00	5.22	6.00	5.22	6.00
<b>TOTAL INCL. VAT PER POSITION PER PUBLICATION</b>												
	<b>The Herald, The Sunday Mail, Sunday News, Chronicle, Kwayedza, Manica Post, New Farmer Zim Travel, Trends &amp; uMthunywa</b>											
4 Skyscraper ads / day	80.00											
4 Middle Button ads / day	56.00											
4 Banner ads/dy	80.00											
4 Top Right Ear ads/ day	40.00											
4 Right Button 1 ads/ day	40.00											
4 Lower Right ads/ day	40.00											